



## This issue:

**NEW!** - World's 1<sup>st</sup> Portable Imaging Alignment System [P. 1](#)

Jack D. Michaels Training Center Dedication [P. 3](#)

**NEW!** - VPI System IV Wheel Balancer [P. 4](#)

## Snap-on Equipment Releases World's First Portable Imaging Alignment System

Snap-on Equipment is pleased to introduce the world's first truly portable imaging alignment system - the Prism. The Prism represents the latest version of patented imaging alignment technology from Snap-on Equipment that was originally introduced in 1995.

As the world's first truly portable imaging alignment system, the Prism provides dramatic productivity improvements and a host of advanced measurement features compared to conventional systems, at a comparable price.

The unique system configuration of the Prism eliminates the use of pods at the front wheels, which reduces set-up & adjustment times to less than half of conventional alignment systems. The Prism's advanced imaging alignment software is incredibly easy to use.

The Prism's unique design consists of imaging pods, targets and wheel clamps made from ultra light magnesium – cutting the weight to less than half of competitor's models, making them easier to work with and minimizing technician fatigue.

*(Continued on pg. 2)*



PRISM

# Snap-on Equipment Releases World's First Portable Imaging Alignment System

*(Continued from pg. 1)*

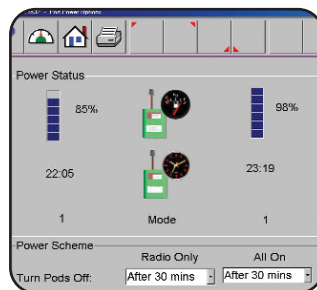
The rear alignment pods contain High Definition camera technology that images and measures the 3D location of the targets attached to the front wheels. The front and rear, left and right wheels are all connected by these measurements to create a real-time imaging alignment system.

The Prism incorporates Bluetooth™ wireless technology to provide unparalleled flexibility: it can be used on multiple racks at distances of up to 330 feet from the Wireless Access Point without re-calibration.

Lithium Ion batteries are so robust that the average shop can go for a full week without recharging - a dramatic productivity improvement compared to conventional systems. Easy-to-read screens on the console and LED indicators on the pod keep the user informed of battery levels.

Our commitment to excellence and customer satisfaction is also extended to serviceability. With next-day shipping for any necessary replacement parts, the Prism will guarantee the best up-time performance in the industry.

The Prism is revolutionary, easy to use and highly accurate. It's also a great investment. Shops with space constraints, shops wanting to upgrade to imaging alignment, and shops looking for the best value for their money will benefit from the space-enhancing design and the advanced technology of this system.



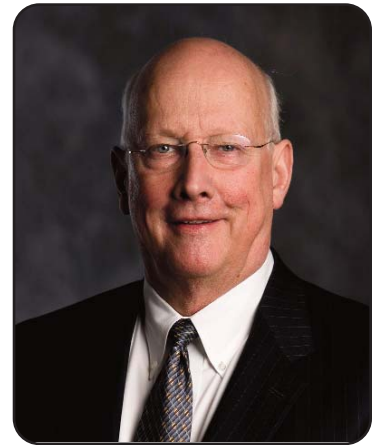


## Snap-on Equipment Dedicates the Jack D. Michaels Training Center

On Thursday, May 8<sup>th</sup>, Snap-on Equipment held the official dedication of the Jack D. Michaels Training Center in Conway, Arkansas.

The center was dedicated in honor of Snap-on Incorporated's Board Chairman, past CEO and President, Jack D. Michaels. The day celebrated Mr. Michael's contribution to the productivity and innovation that have long been a part of Snap-on Incorporated's mission and corporate identity.

The world-class facility is Snap-on Equipment's latest investment in its commitment to excellence and to the city of Conway.



"The dedication ceremony appropriately recognized Jack Michaels' deep support of Snap-on Equipment, of passionate customer care and of fearless innovation," said Thomas Kassouf, President of Snap-on Incorporated's Commercial Group.

"The celebration also recognized the many contributions of the Conway team to Snap-on's improving results. As an investment in customer support, continuing education, and employee development, the Jack D. Michaels Training Center represents the very finest in a long history of Snap-on's commitment to excellence."



The Jack D. Michaels Training Center offers training on automotive service equipment, customer service and effective sales strategies. Classes are available to direct sales agents, distributors and end-users of Snap-on Equipment products worldwide. The state-of-the-art facility includes classrooms equipped with the latest computer technology, an expansive service training area and an engineering lab.

The training center operates 42 weeks a year with classes accommodating up to 20 trainees per session.

The center has already hosted several successful training classes. The first class was held March 3<sup>rd</sup> thru March 7<sup>th</sup>. Thirteen sales professionals from all parts of the country attended this historic first session.

"It's a very well thought out and executed agenda, an absolutely beautiful facility," said Ted Begin, Equipment Sales Specialist. "I'm looking forward to spending time in the new state-of-the-art shop and working with the equipment."

*(More pictures on pg. 4)*

## Snap-on Equipment Dedicates the Jack D. Michaels Training Center

*(Continued from pg. 3)*



## Snap-on Equipment Expands Balancer Line

Snap-on Equipment's John Bean line is known world wide for its high quality products. Our products also enhance the productivity of today's technicians. The addition of the new VPI System IV to our wheel balancer line continues our commitment to designing value-added products for the automotive service professional.

The VPI System IV is our latest addition to a long line of productivity enhancing wheel balancers. The VPI System IV offers the industry's best technology set as well as several key productivity features, including our patented Power Clamp automatic clamping, automatic calculation of rim width and diameter, intuitive 3-D diagnostic readouts, and a flat screen LCD color monitor.



The VPI System IV also takes advantage of the unmatched accuracy of our Virtual Plane Imaging™ Technology (VPI) for the industry's most accurate balance results in a single spin.

WeightMiser™ Wheel Weight Reduction Software is a money-saving tool that is a standard feature on the VPI System IV. This software helps reduce the size/amount of weights used while maintaining acceptable balance and ride quality. The technician has the option of using a smaller – less costly – weight with the touch of a button.

John Bean's VPI System IV is loaded with technician friendly and productivity enhancing features. It's a complete balancing system with a competitive price and would be a great addition to any shop.